

“GREEN PRODUCTIVE INVESTMENT FOR SMEs”

The company is implementing the Action of the "Competitiveness" Programme (NSRF 2021–2027) titled “Green Productive Investment for SMEs”, under the Action Bundle “Green Transition for SMEs”. The Action aims at upgrading the company’s equipment, improving the quality of its IT and telecommunications services, and reducing its environmental footprint through the acquisition of an electric vehicle. The investment is expected to enhance operational efficiency, competitiveness, and the company’s regional presence. It is co-financed by the European Union (European Regional Development Fund).

“BASIC DIGITAL TRANSFORMATION FOR SMEs”

The company was financed by the Action of the "Competitiveness" Program (NSRF 2021–2027) titled “*Basic Digital Transformation for SMEs*”, under the Action Bundle “*Digital Transformation for SMEs*”. The project aims to digitally upgrade the company through the acquisition of specialized software and equipment, with the goal of improving productivity, enhancing data management, and strengthening its outward-looking orientation. The investment is expected to improve operational flexibility and boost the company’s competitiveness. It is co-financed by the European Union (European Regional Development Fund).